

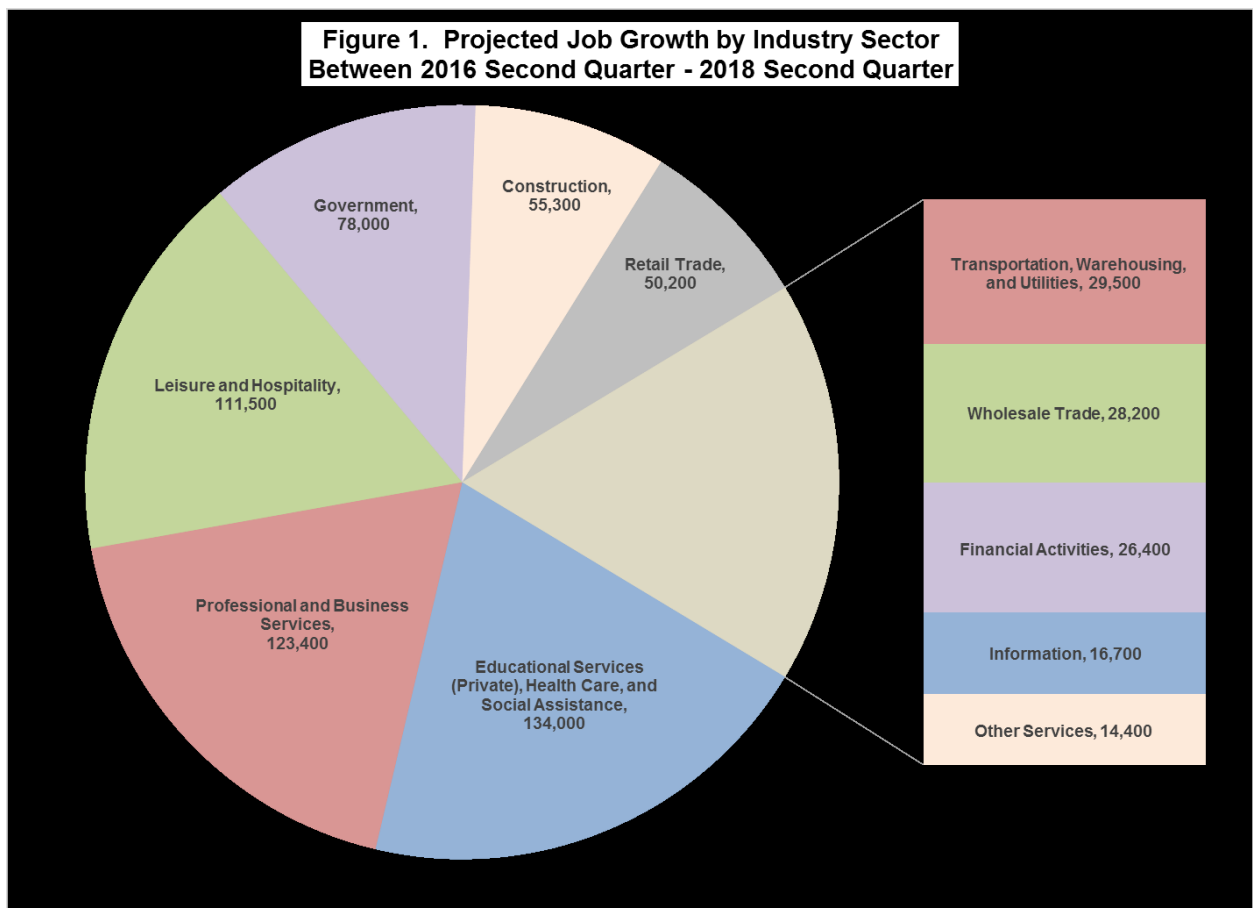
# CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW

**Program:** Business Information Worker  
**Unit:** Business Education  
**CPPR/Voc. Ed Review:** 20014/2016-2017

**Planning Year:** 2018-2019  
**Cluster:** WED Last Year of

**I. Meets a documented labor market demand,** <http://www.labormarketinfo.edd.ca.gov/>.

In reviewing the labor market data for the state of California, the chart below shows the area of Professional and Business Services to project growth by 18% which is second in growth only Education Services recording a higher growth projection with 20%.



Additionally growth is seen in San Luis Obispo, Monterey and Santa Barbara counties in the Business Administration area of employment.

• 050500 Business Administration

**Geography: San Luis Obispo County**  
Includes: San Luis Obispo County

**Annual Job Openings by Occupation**

SOC Code	Occupation Title (Linked to "Occupation Profile")	2014 Employment	Annual Job Openings (1)
113011	Administrative Services Managers	180	6
251011	Business Teachers, Postsecondary	40	2
111011	Chief Executives	330	12
119021	Construction Managers	380	15
131051	Cost Estimators	190	13
111021	General and Operations Managers	1,930	93
113051	Industrial Production Managers	110	6
131111	Management Analysts	750	18
119199	Managers, All Other	290	12
112022	Sales Managers	360	19
119151	Social and Community Service Managers	100	5
113071	Transportation, Storage, and Distribution Managers	50	1
	<b>Total</b>	<b>4,710</b>	<b>202</b>

(1) Total Job Openings are the sum of new jobs from growth plus net replacements. Annual job openings are total job openings divided by the number of years in the projection period.

(2) This occupation has been suppressed due to confidentiality.

• 050500 Business Administration

**Geography: Monterey County**  
Includes: Monterey County

**Annual Job Openings by Occupation**

SOC Code	Occupation Title (Linked to "Occupation Profile")	2014 Employment	Annual Job Openings (1)
113011	Administrative Services Managers	330	12
111011	Chief Executives	410	11
119021	Construction Managers	260	10
131051	Cost Estimators	200	12
111021	General and Operations Managers	2,250	94
113051	Industrial Production Managers	120	6
131111	Management Analysts	390	12
119199	Managers, All Other	590	17
112022	Sales Managers	460	19
119151	Social and Community Service Managers	190	7
113071	Transportation, Storage, and Distribution Managers	150	6
	<b>Total</b>	<b>5,350</b>	<b>206</b>

(1) Total Job Openings are the sum of new jobs from growth plus net replacements. Annual job openings are total job openings divided by the number of years in the projection period.

(2) This occupation has been suppressed due to confidentiality.

• 050500 Business Administration

**Geography: Santa Barbara County**  
Includes: Santa Barbara County

**Annual Job Openings by Occupation**

SOC Code	Occupation Title (Linked to "Occupation Profile")	2014 Employment	Annual Job Openings (1)
113011	Administrative Services Managers	380	14
251011	Business Teachers, Postsecondary	80	3
111011	Chief Executives	550	15
119021	Construction Managers	520	20
131051	Cost Estimators	300	17
111021	General and Operations Managers	3,360	147
113051	Industrial Production Managers	230	12
119199	Managers, All Other	1,070	43
112022	Sales Managers	650	28
119151	Social and Community Service Managers	200	8
113071	Transportation, Storage, and Distribution Managers	130	5
	<b>Total</b>	<b>7,470</b>	<b>312</b>

(1) Total Job Openings are the sum of new jobs from growth plus net replacements. Annual job openings are total job openings divided by the number of years in the projection period.

(2) This occupation has been suppressed due to confidentiality.

**II. Does not represent unnecessary duplication of other manpower training programs in the area.**

This program does not represent unnecessary duplication of other manpower training programs in the area.

**III. Is of demonstrated effectiveness as measured by the employment and completion success of its students,**

[https://misweb.cccco.edu/perkins/Core\\_Indicator\\_Reports/Summ\\_CoreIndi\\_TOPCode.aspx](https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_CoreIndi_TOPCode.aspx)



**PERKINS IV Core Indicators of Performance by 4-digit Vocational TOP Code  
Summary Detail Report for 2016-2017 Fiscal Year Planning**

**CUESTA COLLEGE**

**0505 Business Administration**

	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	85.54	71	83	100.00	83	83	91.57	76	83
Female	87.88	29	33	100.00	33	33	90.91	30	33
Male	83.67	41	49	100.00	49	49	91.84	45	49
Non-traditional	87.88	29	33	100.00	33	33	90.91	30	33
Displaced Homemaker	100.00	1	1	100.00	1	1	100.00	1	1
Economically Disadvantaged	88.46	46	52	100.00	52	52	96.15	50	52
Limited English Proficiency		0	0		0	0		0	0
Single Parent		0	0		0	0		0	0
Students with Disabilities	0.00	0	3	100.00	3	3	100.00	3	3
Technical Preparation		0	0		0	0		0	0
District	85.54	71	83	100.00	83	83	91.57	76	83
State	68.41	37,336	54,577	96.89	43,186	44,570	89.75	48,491	54,026

	Core 4 Employment			Core 5a NT Participation			Core 5b NT Completion		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	83.33	30	36	39.76	33	83	39.76	33	83
Female	100.00	15	15	100.00	33	33	100.00	33	33
Male	75.00	15	20	0.00	0	49	0.00	0	49
Non-traditional	100.00	15	15	39.76	33	83	39.76	33	83
Displaced Homemaker		0	0	0.00	0	1	0.00	0	1
Economically Disadvantaged	75.00	12	16	36.54	19	52	36.54	19	52
Limited English Proficiency		0	0		0	0		0	0
Single Parent		0	0		0	0		0	0
Students with Disabilities	33.33	1	3	0.00	0	3	0.00	0	3
Technical Preparation		0	0		0	0		0	0
District	83.33	30	36	39.76	33	83	39.76	33	83
State	65.83	16,806	25,530	48.06	30,317	63,086	47.46	25,110	52,906

The DR notation indicates privacy requirements - EDD requires that counts less than six not be displayed.

Performance Rate Less Than Goal is Shaded

- Core 1 - Skill Attainment, GPA 2.0 & Above: 91.00% Performance Goal - ( 2013- 2014)
- Core 2 - Completions, Certificates, Degrees and Transfer Ready: 83.00% Performance Goal - ( 2013- 2014)
- Core 3 - Persistence in Higher Education: 88.00% Performance Goal - ( 2013- 2014)
- Core 4 - Employment: 74.05% Performance Goal - ( 2013- 2014)
- Core 5 - Training Leading to Non-traditional Employment: Greater than 22.92% Participation & 25.57% Completion - ( 2013- 2014)

The data above indicates that we are below the State in skill attainment however, we are higher than the State in Core 2 -Completions with a 100%, Core 3 –Persistence of 91.57% and Core 4 Employment with 83.33% which is 18% higher than the State.